12 students from the Associate of Science in Information Systems Development attended a Winners Experience Sharing Session of the Asia Smartphone Apps Contest at Cyberport on 8 March 2013. This tour was led by Dr. Desmond Tsoi.

The aim of this sharing session is to provide an opportunity for the outstanding apps developers and winners of the First regional Asia Smartphone Apps contest to share their practical experience in the Apps market.

The sharing commenced by a welcome speech given by Dr. Victor Ng, the Senior Consultant (IT Industry Development) of Hong Kong Productivity Council. After that, winners from three categories of the apps contest namely, (1) Advertising and Marketing, (2) Games and Edutainment, and (3) Creative Lifestyle, showcased their work and shared their experience with the participants, including our students.

During the session, our students asked meaningful questions to get better understanding about the latest trend and the keys about apps development.

Students who attended the session commented that the event is meaningful. Through the information obtained, they got better idea on how to apply what they have learned in different courses, such as Computer Programming and User Interface Design, to their upcoming courses and Final Year Projects.